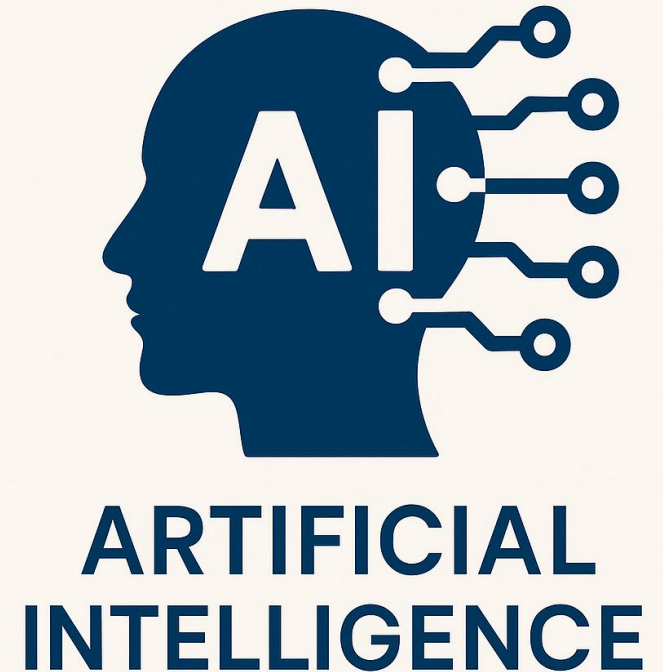


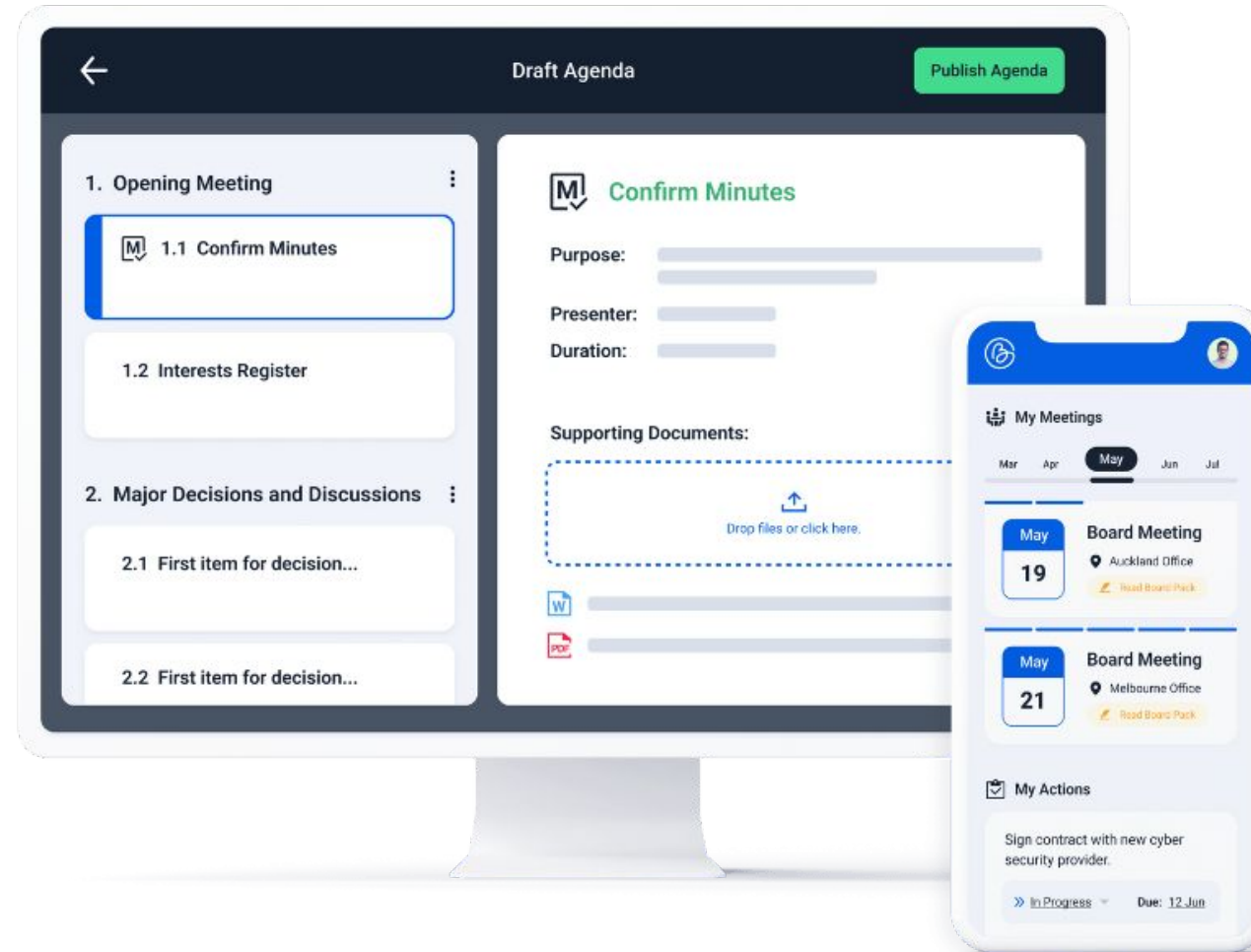


How AI Can Help You Prepare for Your Board Meeting

With Helen van Orton | Alexie O'Brien









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Founder / CEO
Directorly



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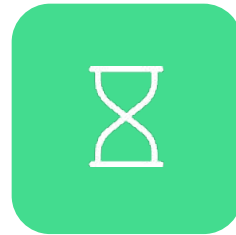


The Problem and Opportunity



Information Overload

55% of board packs exceed 200 pages (AICD). Directors cannot effectively process this volume of complex data.



Time Constraints

Directors have limited preparation time with little signal in the noise. Executives spend hours on reports that often go unread.



AI Opportunity

AI summarisation, anomaly detection, and insight generation can reduce preparation time by 30 - 40%.





What AI Can Help With

01

Research Assistant

AI finds patterns, flags risks, and speeds up analysis. It distills dense materials into actionable intelligence.

02

Executive Tool

Executives use AI to summarise sections, spot variance, and surface sentiment across different reports.

03

Board Enabler

Board members don't need to run the AI - they can focus on asking sharper, better-informed questions.

04

Compliance Support

AI scans documents for regulatory issues and highlights potential concerns that require director attention.



Strategic Frameworks with AI



Classic Tools, Faster Execution

PESTEL, Porter's Five Forces, and Hepner's 7 Powers run in minutes rather than weeks. AI preserves the strategic lens while eliminating manual work.



Board Challenge Questions

Ask how AI-generated insights shape strategy development. Use AI to identify and test core assumptions behind strategic choices.



Executive Insight Pages

Use prompts to transform raw data into strategic conversation starters. AI creates focused briefings that drive decision-making.



Strategic Blind Spots

AI helps detect what you're not seeing by analysing patterns outside your normal view. Discover competitive advantages hidden in your data.





Section - Board room example

AI went toe-to-toe with our board - April 2024			
	Human Board	A- 100%	Great insights from trusted group. But took hours to set up, run, & follow up.
	Claude	A- 91%	Appropriately ambitious. Macro market understanding. Third-order thinking.
	ChatGPT 4	B+ 89%	Some tailored advice and pushback, some generic. Thorough questions. Most points of view offered.
	Gemini	C+ 78%	Mostly summarized and reflected our deck. Limited pushback, insights, or advice.
	Copilot	C- 72%	Mostly summarized and reflected our deck. General feedback only focused on quantitative data.



I am the CEO of Section.

This is the board meeting deck. Pretend to be a board member and tell me how you think a board member will react or what questions they might ask."

Only use in a paid, secure environment!



10 Strategic Questions to Ask AI in Your Secure Environment



Core Priorities

What are our three biggest risks, based on recent data?



Strategic Vision

Where are our blind spots or emerging threats?



Stakeholder Insights

What patterns emerge from customer and employee feedback?



Innovation Opportunities

Which market gaps could we fill based on competitor analysis?



Scenario Planning

How would three different economic scenarios affect our five-year plan?



Positioning

How do we compare to peers on ESG/cyber/finance metrics?



Performance Analysis

Which KPIs are trending positively or negatively over the last three quarters?



Resource Allocation

Where could we reallocate resources to maximise ROI?



Compliance Forecasting

What regulatory changes might impact our industry in the next 12-18 months?



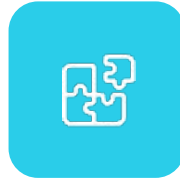
Strategic Execution

Which initiatives are at risk of falling behind schedule or budget?

AI helps identify patterns in stakeholder sentiment and delayed decisions. It tracks initiative status and flags regulatory concerns.



Custom GPT as Thinking Partner



Private & Risk-Free

Create a personal GPT that sharpens your thinking without requiring your sensitive data. No information sharing means no security risks.



Test Ideas & Perspectives

Use it to explore different angles before board meetings. See blind spots and alternatives that enhance your strategic thinking and challenge groupthink



Preparation Accelerator

Prepare more effectively for discussions by testing your reasoning and challenging your assumptions privately.

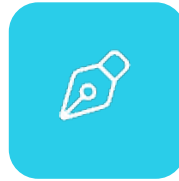


Board Engagement Tool

Encourage board members to try their own private GPTs. It helps them engage more meaningfully in discussions with better-informed questions.



AI Governance Guidelines for Board Directors



Directors remain ultimately accountable

AI summaries don't replace your duty to read materials. Always validate key sections yourself.



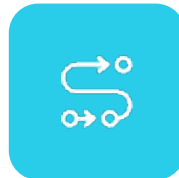
Ensure data quality & fitness

Confirm AI data sources are current, complete and properly licensed.



Guard against bias & protect confidentiality

Challenge outputs and never upload sensitive data to public LLMs.



Build ongoing Ai Capability

Hold regular AI upskill sessions so directors can evaluate AI outputs and anticipate emerging risks



One Thing to Try Before Your Next Meeting

Small changes = big impact

- Execs: Summarise 1 report section with Copilot
- Try a “thinking partner” GPT to challenge your view
- Directors: Use AI to draft 5 board questions on a key topic
- After the meeting, reflect: Did AI help you focus faster?



You don't need to know how AI works, just how to work with it!



Resources & Next Steps

Resources:

- IoD NZ - A Director's Guide to AI Board Governance (2024)
- AICD - A Directors guide to AI governance (2024)



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Thank you
