



Masterclass

Harnessing AI for Boardroom Success

Module 1

With Helen van Orton





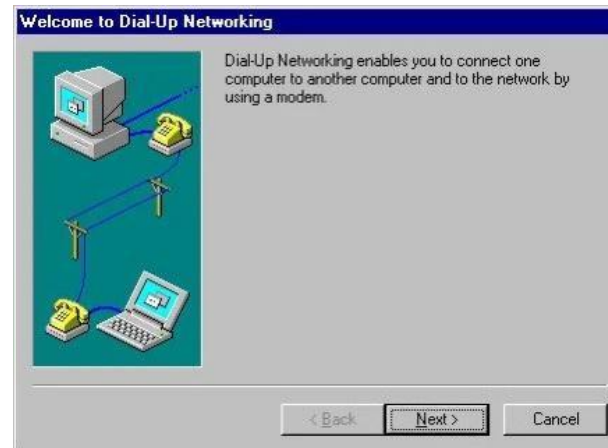
“If you don't know AI,
you're going to fail.
Period, end of story.”

Mark Cuban

Entrepreneur, Investor, Billionaire



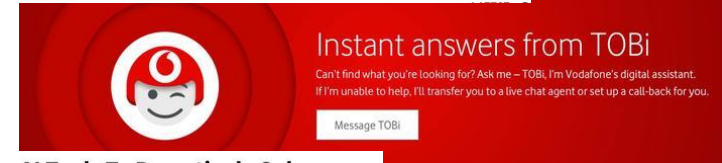
My background



Vodafone unveils latest employee - an artificial intelligence simulation called Kiri

October 26, 2018

Vodafone have unveiled their newest employee - a 3D rendered computer simulation called "Kiri".



AI Tools To Proactively Solve Customer Issues Bring Innovation Award To Vodafone NZ

Wednesday, 26 August 2020, 11:08 am
Press Release: Vodafone

Vodafone NZ wins "Robotic Process Automation Innovation Award" in the 2020 AI Breakthrough Awards



Director roles



Exec & SLT roles





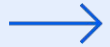
Agenda

 1	 2	 3	 4
MODULE 1: The AI Imperative: What Every Board Needs to Know 13 February 2025 Duration: 60 Minutes 8:30am AEDT 11:30am NZDT • Explore AI's transformative role in industries and why boards must act now. • Understand the AI landscape and learn how AI enhances productivity, innovation, and long-term strategy. • Discover how competitors are leveraging AI to disrupt industries.	MODULE 2: AI Risk and Responsibility: Mastering Governance in the Age of Intelligence 13 February 2025 Duration: 60 Minutes 11:30am AEDT 1:30pm NZDT • Understand the risks of AI, from data bias to regulatory compliance. • Gain insights into the best practices for AI governance. • Learn how to oversee and deploy AI initiatives. • Understand how AI will continue to shape workforce dynamics and leadership responsibilities.	MODULE 3: Hands-On with AI: Leveraging Tools for Smarter Decisions 14 February 2025 Duration: 60 Minutes 8:30am AEDT 11:30am NZDT • Get practical experience with AI tools like ChatGPT, Perplexity and Notebook LM. • Master the art of prompt engineering to generate insights, summaries, and strategies. • Apply AI tools to real-world governance tasks.	MODULE 4: AI-Ready Leadership: Building Future-Forward Boards and Organisations 14 February 2025 Duration: 60 Minutes 11:30am AEDT 1:30pm NZDT • Gain insights into emerging trends, including autonomous AI agents and robotics. • Build the skills to incorporate AI into your everyday boardroom practices • Learn how to integrate AI into long-term strategic planning.

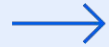


Module 1

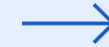
What we'll cover



Understand the AI landscape and learn how GenAI enhances productivity, innovation, and long-term strategy.



Explore AI's transformative role in industries and why boards must act now.



Discover how competitors are leveraging AI to disrupt industries.

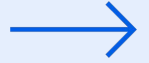


Module 1 – Chapter 1

The AI Imperative



AI vs GenerativeAI



Artificial Intelligence (AI)

AI systems analyse data to perform tasks, make predictions, or suggest actions.

Examples

- **Google Maps:** Optimises routes based on traffic data.
- **Netflix:** Recommends movies based on viewing history.
- **Spam Filters:** Detects and blocks unwanted emails.



Generative AI (Gen AI):

A type of AI that creates new content like text, images, or code based on input.

Examples

- **ChatGPT/Claude:** Drafts emails or answers questions.
- **DALL-E:** Generates images from text descriptions.
- **Notebook LM:** Summarises document, assists in research.



AI

A Helicopter view

01

Exponential Growth in AI Investment

02

The Rise of AI-Powered Businesses

03

A Widening Gap Between Leaders and Laggards

04

The Importance of a Strategic Approach

05

The Evolving Talent Landscape



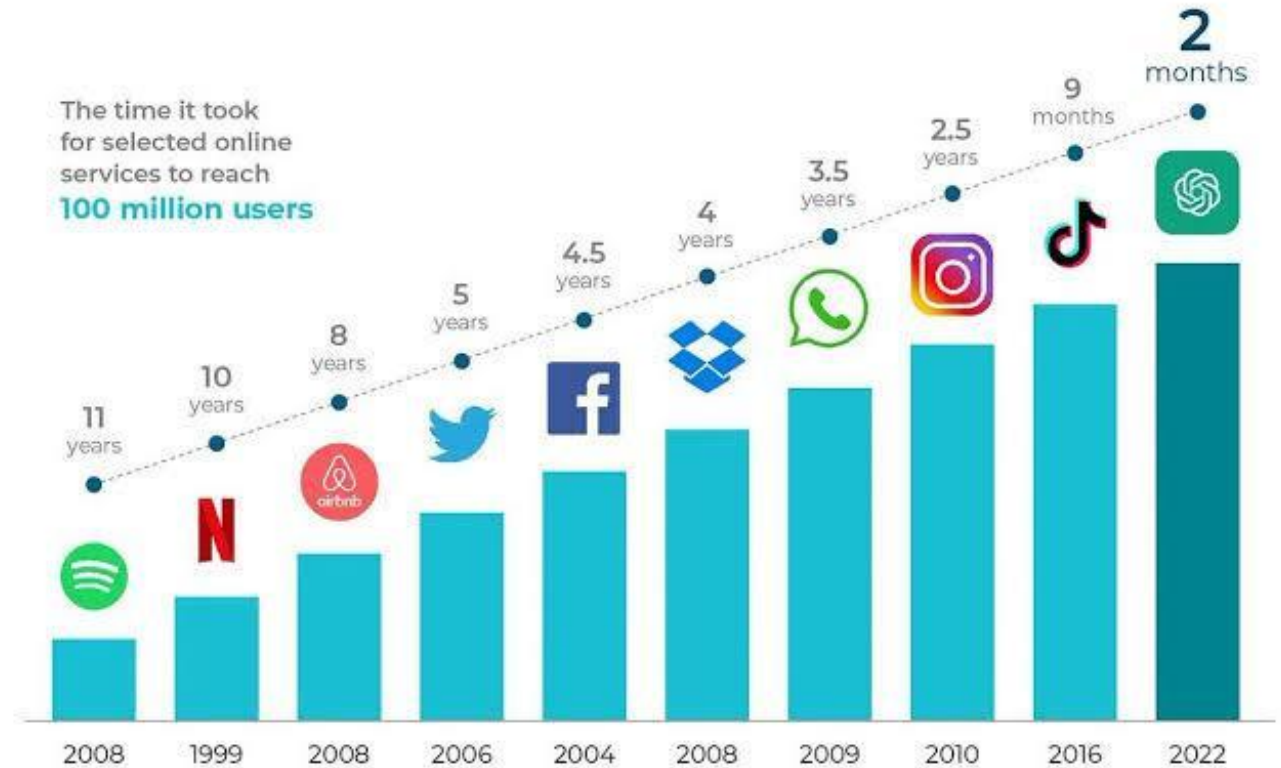


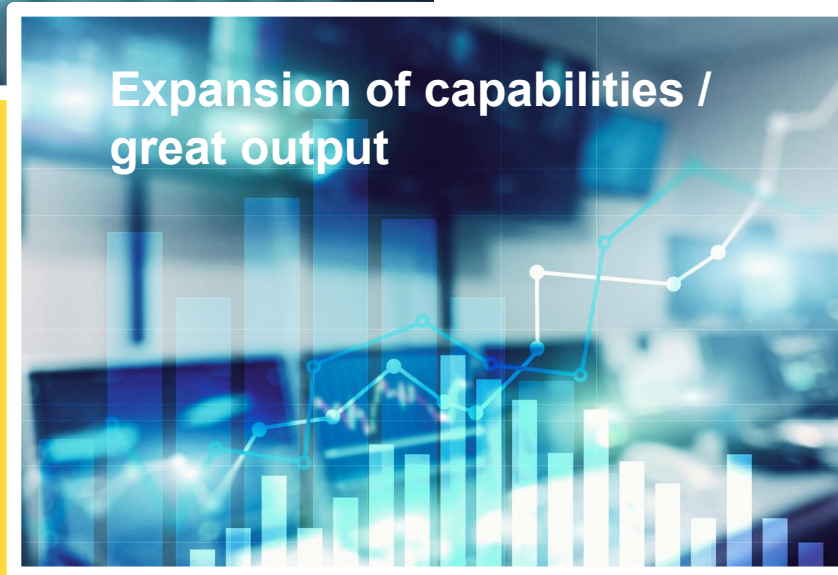
AI Revolution

Setting the Stage



Chat-GPT sprints to 100 million users





AI

The Promise

AI Proficiency =
Productivity Gains





Boosting Organisational Efficiency with AI

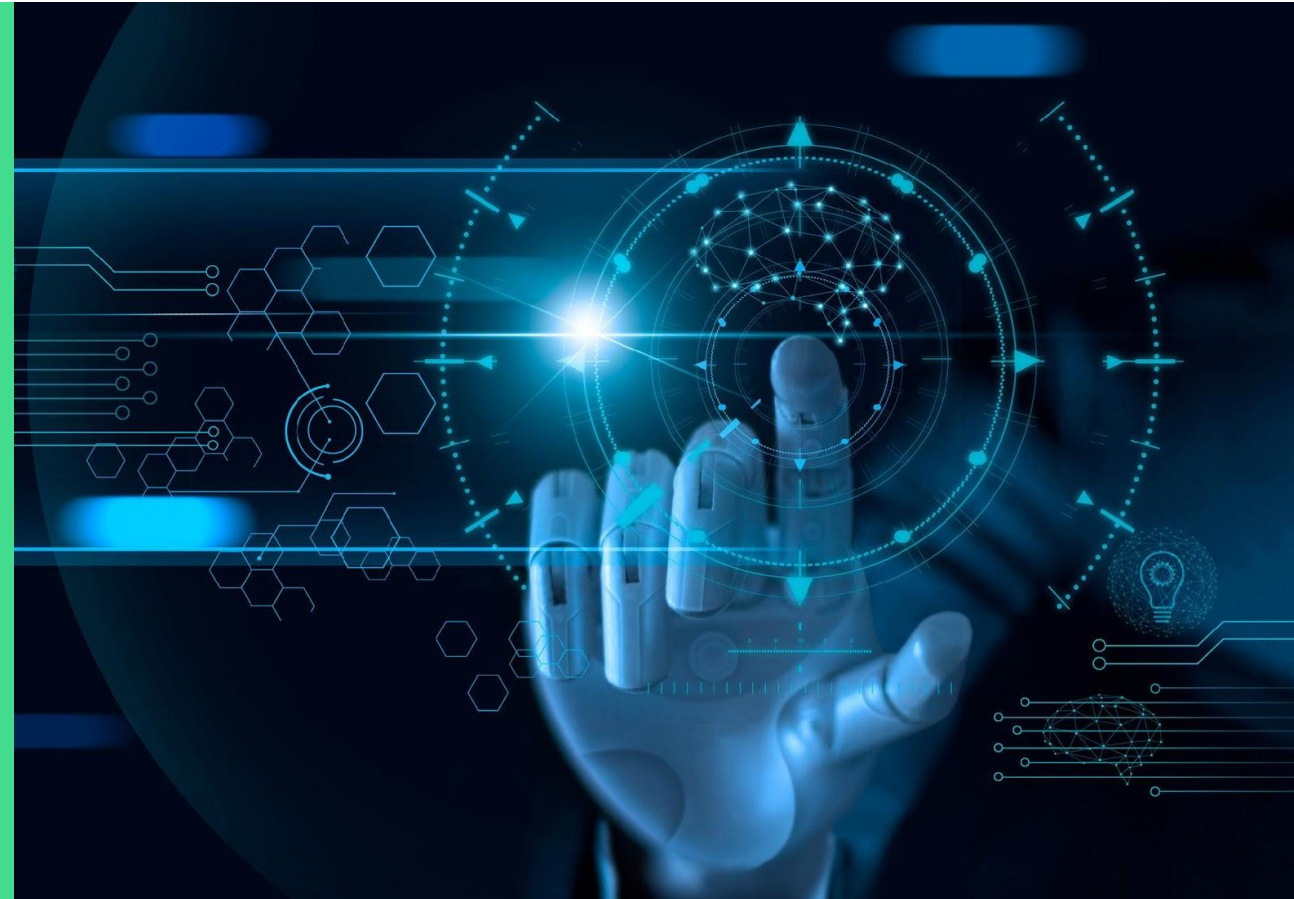
Beyond Automation: AI can reshape how businesses operate





What makes AI models so unique?

- They feel intuitive and human-like.
- They enable seamless, personalised interactions
- They excel at complex cognitive tasks.
- They scale effortlessly.
- They continuously adapt and improve.
- They enhance decision-making.





AI Revolution

Setting the Stage



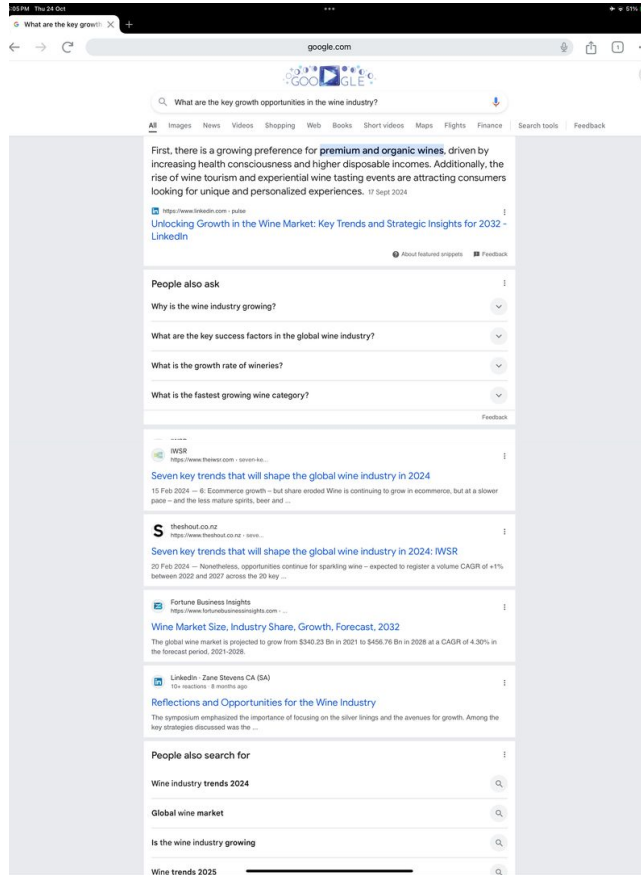
Traditional Search (Pre-AI)

Basic search bar with a simple keyword query

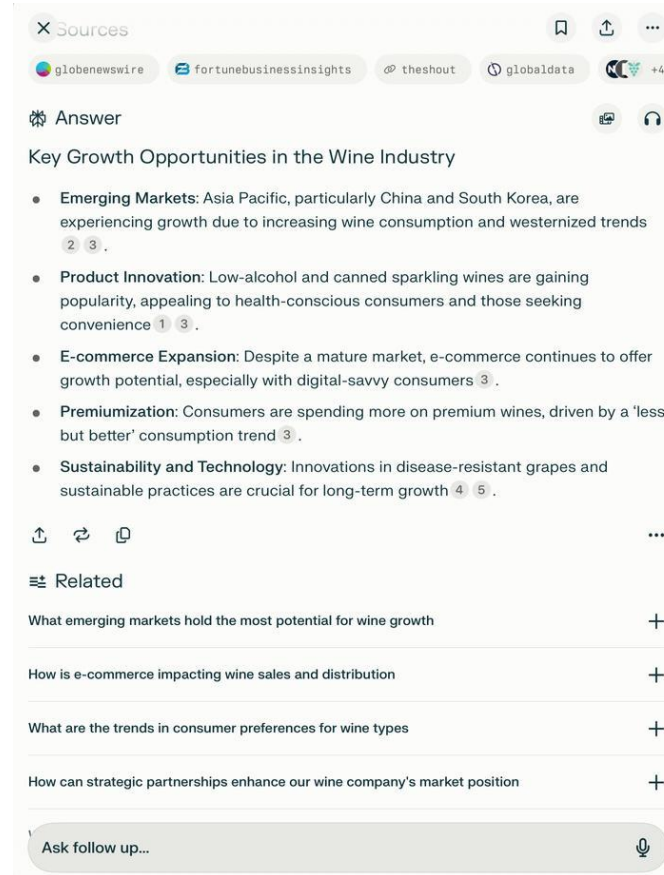


AI-Powered Search (Present)

Sophisticated search bar with a conversational query



Traditional Search (Pre-AI)



AI-Powered Search (Present)

AI Revolution

Synthesised Knowledge and Tailored Insights





Module 1 – Chapter 2

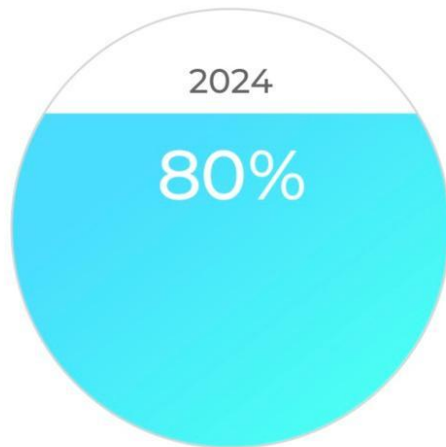
Explore AI's transformative role in industries and why boards must act now



AI is Here

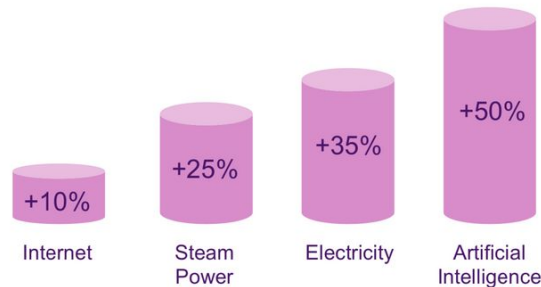
Understanding the Transformative Impact

AI is having a **positive impact** on business operations



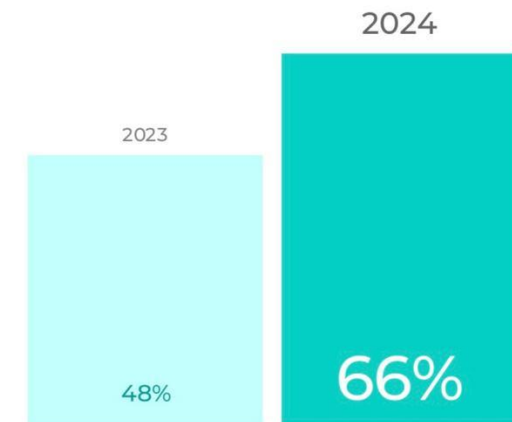
Source:Datacom

Increase in Productivity

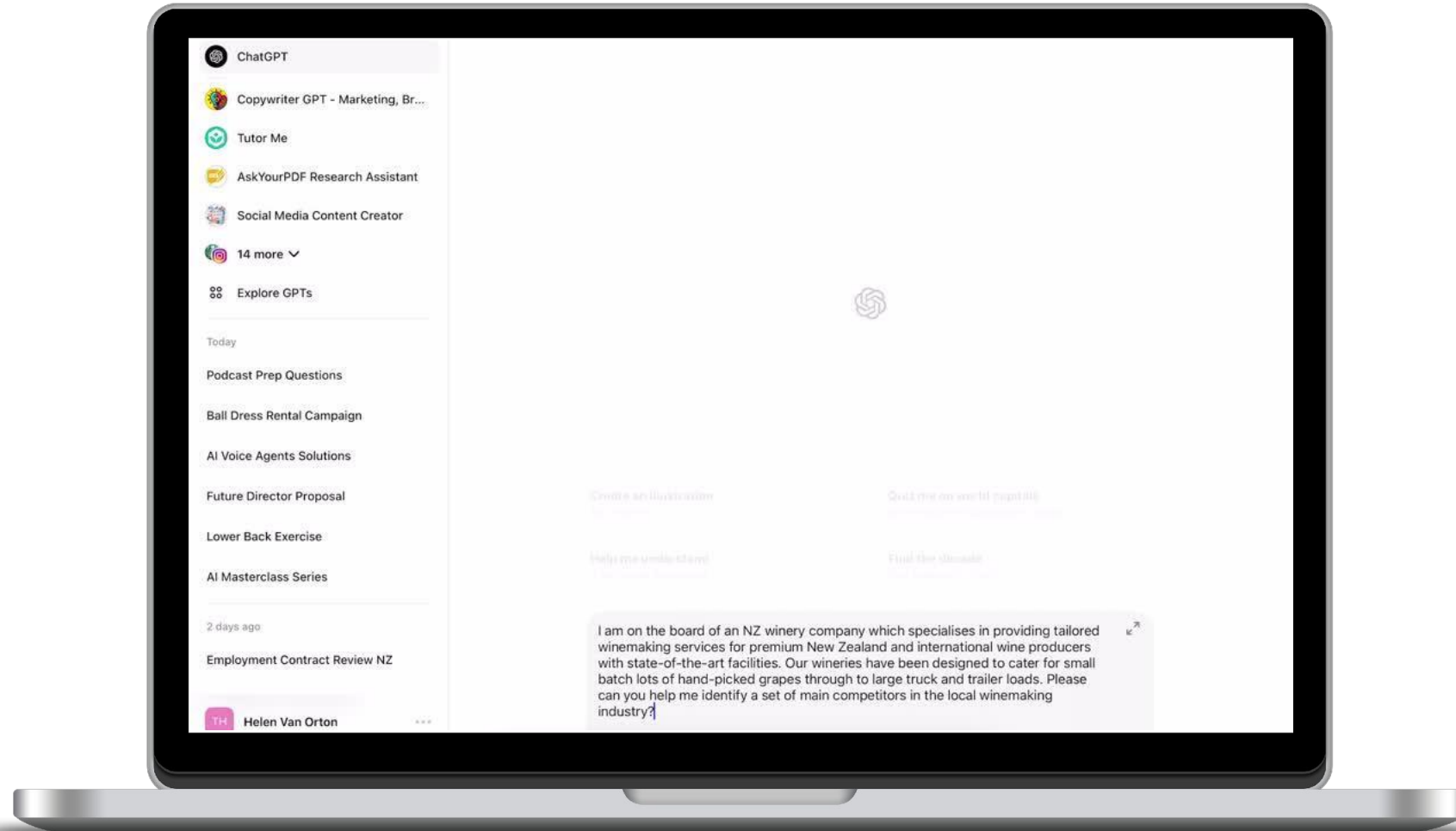


Source:Board Intelligence and Corporate Governance Institute

NZ businesses **using any form of AI**



Source:Datacom

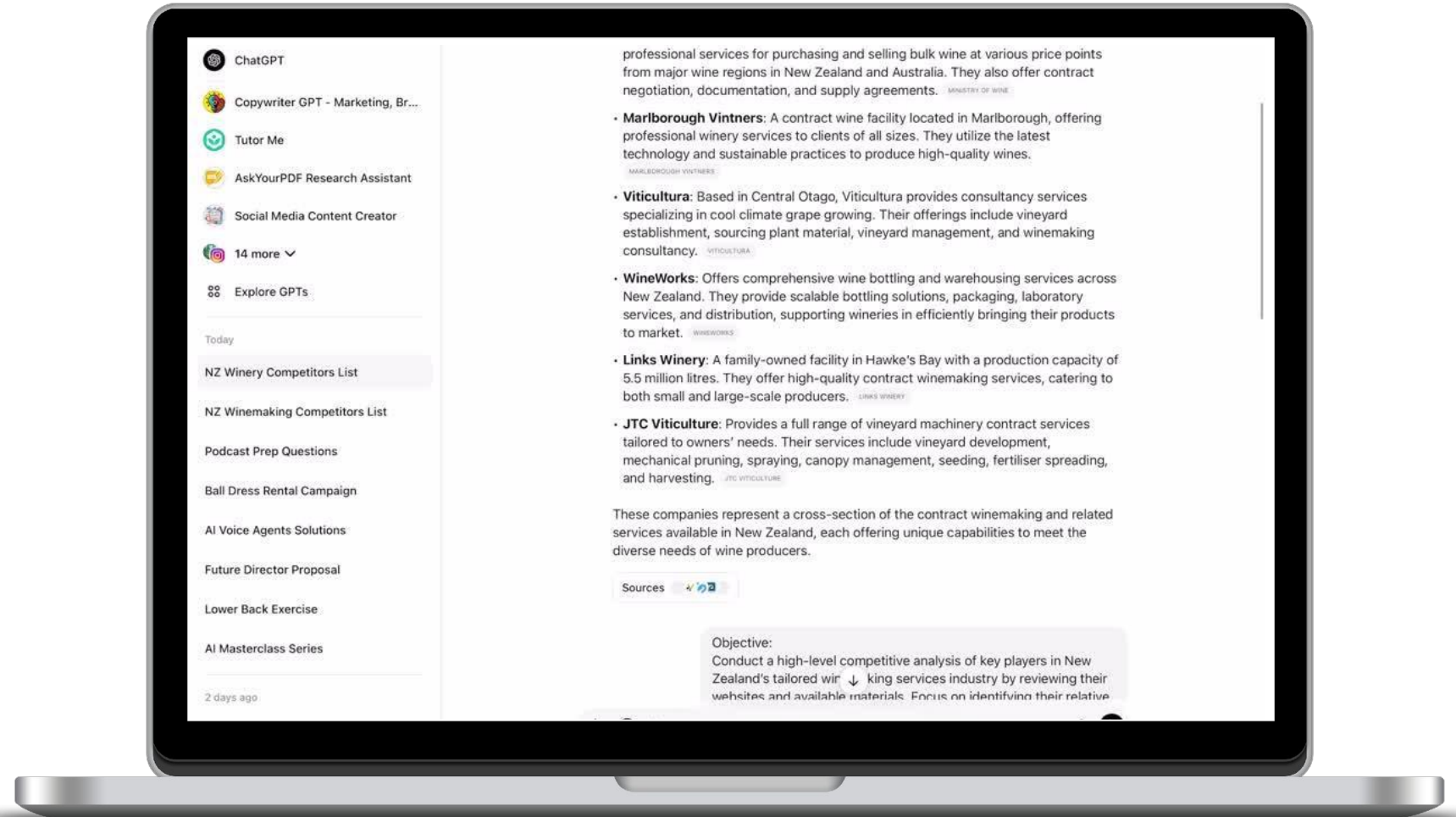


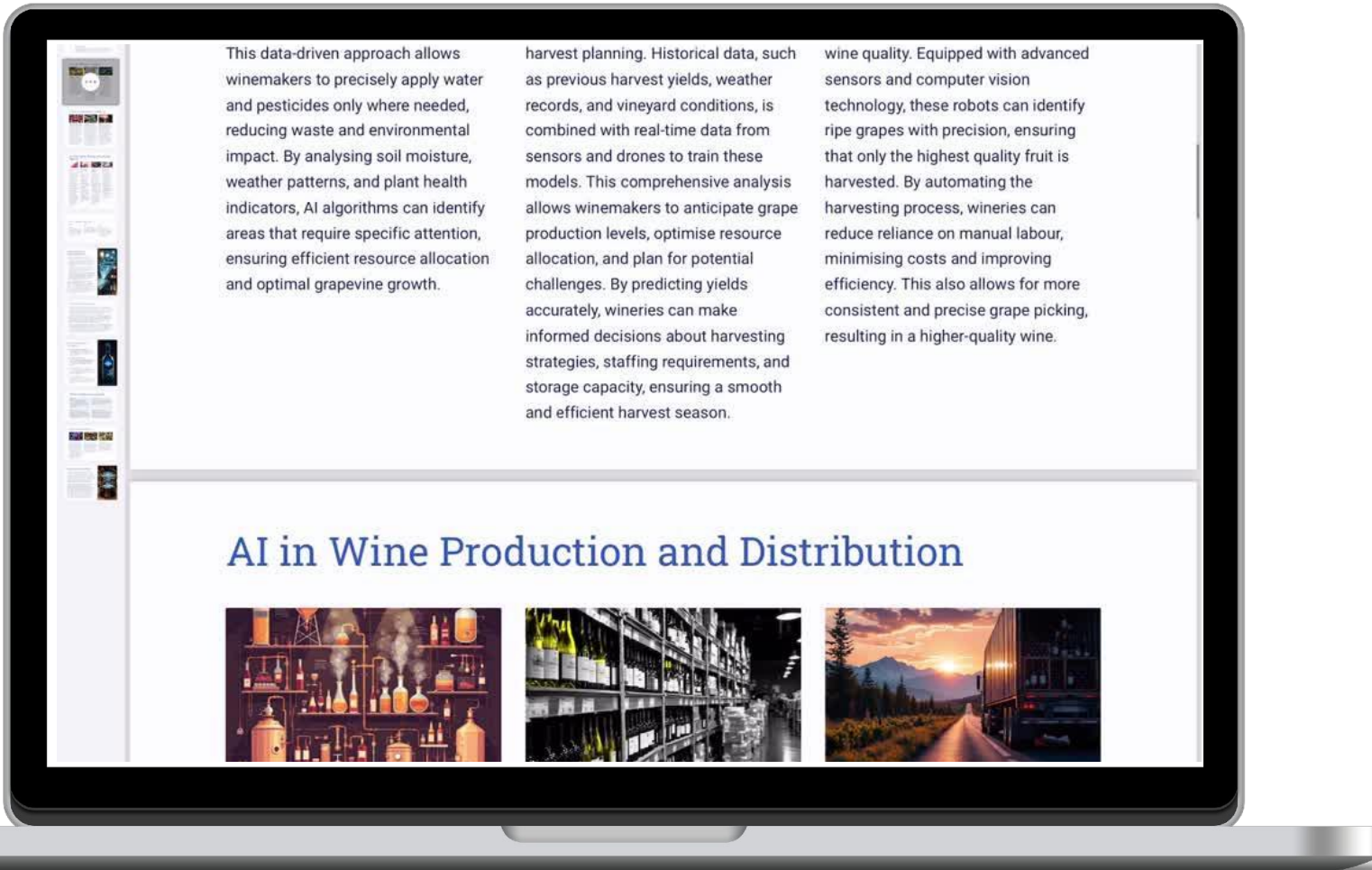
ChatGPT





ChatGPT





Gamma





Exercise:

Uncovering AI Opportunities

- Take a couple of minutes to think about 2-3 key opportunities where AI could create value in your organisation





How People Are Using GenAI:

A Cognitive Swiss Army Knife



"I love it for brainstorming because it's like the perfect teammate. It can keep up with me and doesn't get hung up on dead-end ideas, and it can summarize what we come up with so it's easier to present or reference later on."



"I have to write a lot of .vb and Excel formulas to reconcile data from less technical people. ChatGPT helps 45-minute tasks take about three to five minutes."



"I work in investor relations and the amount of time I've saved using ChatGPT to help me draft emails is almost unquantifiable."



"I fed it a long, overly complex service level agreement for a SaaS contract and ask it to rewrite it to make it simpler and easier to digest. It kept the important SLA terms but condensed the language by 70%."



Source: Harvard Business Review, March 2024



Module 1 – Chapter 3

What about your competition?



What about your competition?



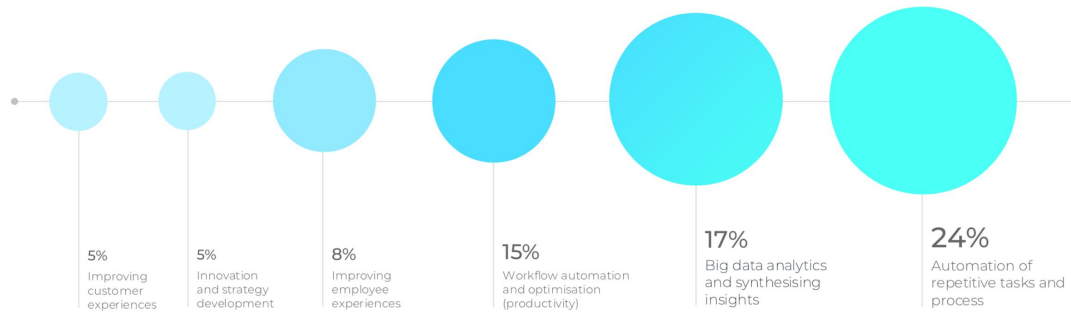
For companies and organisations, AI holds the promise to transform operations, boost productivity, ignite innovation and elevate ambitions to new heights. Those who strategically harness AI's potential will likely do well in this new landscape, while those who fail to adapt risk obsolescence.

IOD, July 2024



AI Opportunities:

New Horizons for Growth, Innovation and Competitors!



Source: Datacom 2024



Gen AI is Widely Used Across Multiple Areas

How/For What Purposes Gen AI is Currently Being Used (Among Total Respondents)



The top uses for Gen AI include document and proposal writing/editing, data analysis, and document/meeting summarization.

“The biggest impact of Gen AI will be to augment my capabilities. [It will] automate routine tasks and provide 24/7 support to our customers, freeing me up to focus on [customer] empathy and more complex problem-solving.”

- Banking Leader, \$100M - \$250M Annual Revenue

Source: Gartner

See Executive Summary End Notes for survey question and base sizes.



Think Like A Disruptor

Or These Guys Will Put You Out Of Business

These guys are fully equipped to disrupt your business...





Module 1:

What We've Covered and Learned



01

Understanding the AI Landscape:

- AI is revolutionising industries, offering opportunities for innovation and efficiency.
- Boards must act to stay competitive and avoid falling behind.

02

AI's Transformative Role in Industries:

- AI boosts productivity, enhances decision-making, and supports strategic goals.
- Responsible governance is essential to maximise AI's potential.

03

How Competitors Leverage AI:

- Competitors are using AI to gain an edge through innovation and efficiency.
- Boards must integrate AI insights to remain relevant and competitive.



End of Module 1

