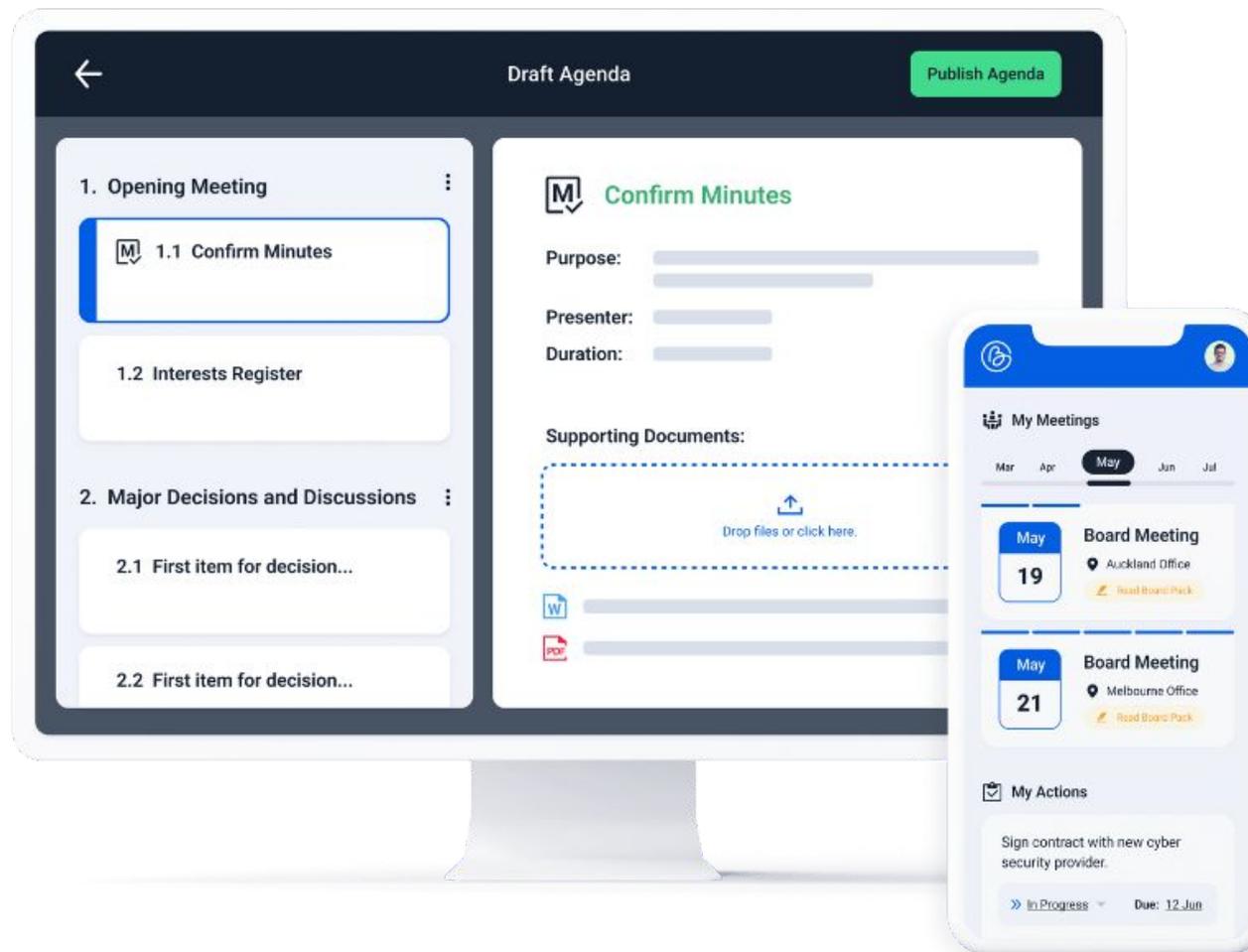




The role of AI
in Governance









Making the fundamentals of
governance free and
easy to implement



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Director
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Special Keynote Address

Steve Nouri - Global Tech and AI Evangelist





Core concepts

- AI tools for use in Governance
- Internal Governance for AI projects v A board's approach to AI - the difference.
- Importance of knowledge and understanding for directors.
- Who will be affected in the next few years



Example of locomotive act 1865 (Red flag Act) - looking back speed limit of 4 mph and having person walk in front with red flag is funny, but at the time it was the best precautionary approach using the tools of the time.



How it fits the discourse

01

No need for major changes to board operations, but is a special time in the evolution of AI - hype cycle peak.

02

Some unique aspects of AI that warrant unique consideration. Speed, frontiers like tasks at scale, ubiquity, costs plummeting.

03

At least a session in a board meeting for an initial general discussion.

04

Consider how the organisation extracts value from its assets today. Use a governance lens - opportunities twinned with risks.

05

If assets, and skills of the entity were recombined using AI to create a step change. 10x faster, 10x more accurate, 10x cheaper.

06

Be curious and look in new directions, your latent opportunity is your risk of disruption.





Considering investment in AI



- Existing technology project approval processes will only go so far. There are newer and wider issues.
- Four pillars serve well still, consider your purpose and your culture - against the intended project outcomes.
- Impacts - consider stakeholder groups early.
Customers, Staff, Shareholders, Community, Regulators
- Readiness. Often this equates to digital maturity.

Image is from an article in NZH by Vera Alves, commenting on Levi's use of AI models to 'tackle diversity and sustainability' - a position they walked back fast after major backlash.



Being aware of roadblocks

01

Proof of concept approach de-risks project ideas, but the statistics of progression to successful production at scale are low (<50%).

02

Rapid advances in tools allow more and more experimentation with pre-trained models.

03

Preparedness - most AI uses require a lot of training data. Also for production they require integration to systems and data sources.

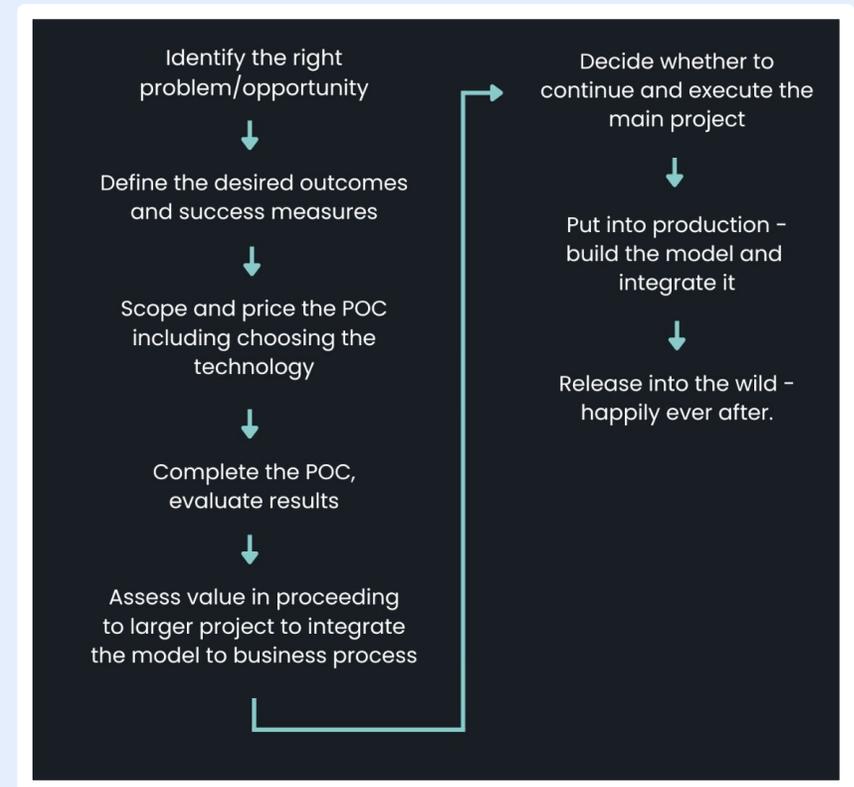
Culture

attitudes and expectations - especially internally.

Change

how will our people adapt - what is expected of them?

Flowchart is a simplified version of how a POC approach is expected to happen in an organization



Regulation and Compliance

01

Operational level

good AI Governance for all projects

03

EU legislation for AI in development. Compare to GDPR.

identifying problem gamblers v in identifying shoplifters. Has caused a lot of concerns and debate

02

Copyright law. Privacy Law. Human Rights Act.

04

Ethics. Potential for bias, discrimination and other negative outcomes.





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Webinar Schedule

<https://www.boardpro.com/resource-centre/webinars>

46.	Seven costly mistakes of board packs and how to fix them	On Demand
47.	How technology helps get things done in the boardroom	On Demand
48.	Handling a crisis while managing your board and stakeholders	On Demand
49.	The role of AI in governance	On Demand
50.	Exposing the hidden risk of organisational culture	May 25
51.	How to take the friction out of board meetings	June 8
52.	Guiding board meetings to maximise productivity	June 22



Thank you

