



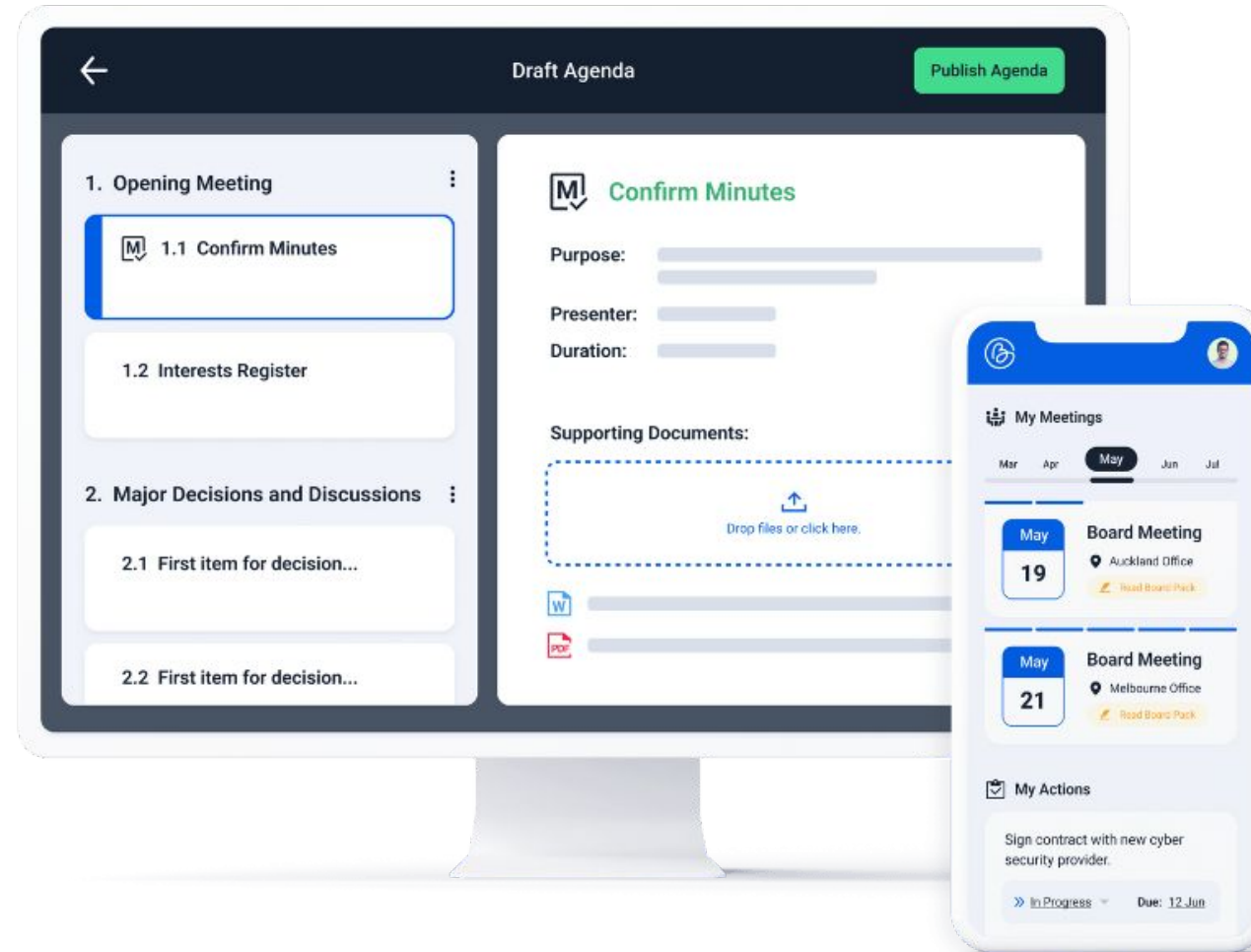
**Webinar**

# Strategy and Foresight

With Special Guest Lynda Carroll









**Making the fundamentals of  
governance free and  
easy to implement**



Governance Made Easy

# Governance Resource Center

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Persona



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transcript and slides will be  
sent to you. Sit back, relax and  
enjoy the conversation**



**Steven Bowman**

Managing Director  
**Conscious  
Governance**



**Lynda Carroll**

CEO  
**Align Group**



# Karakia

“

Me mātau ki te whetu I mua I te  
kōkiri o te haere

”

→ Before you set forth on a journey.  
Be sure you know the stars

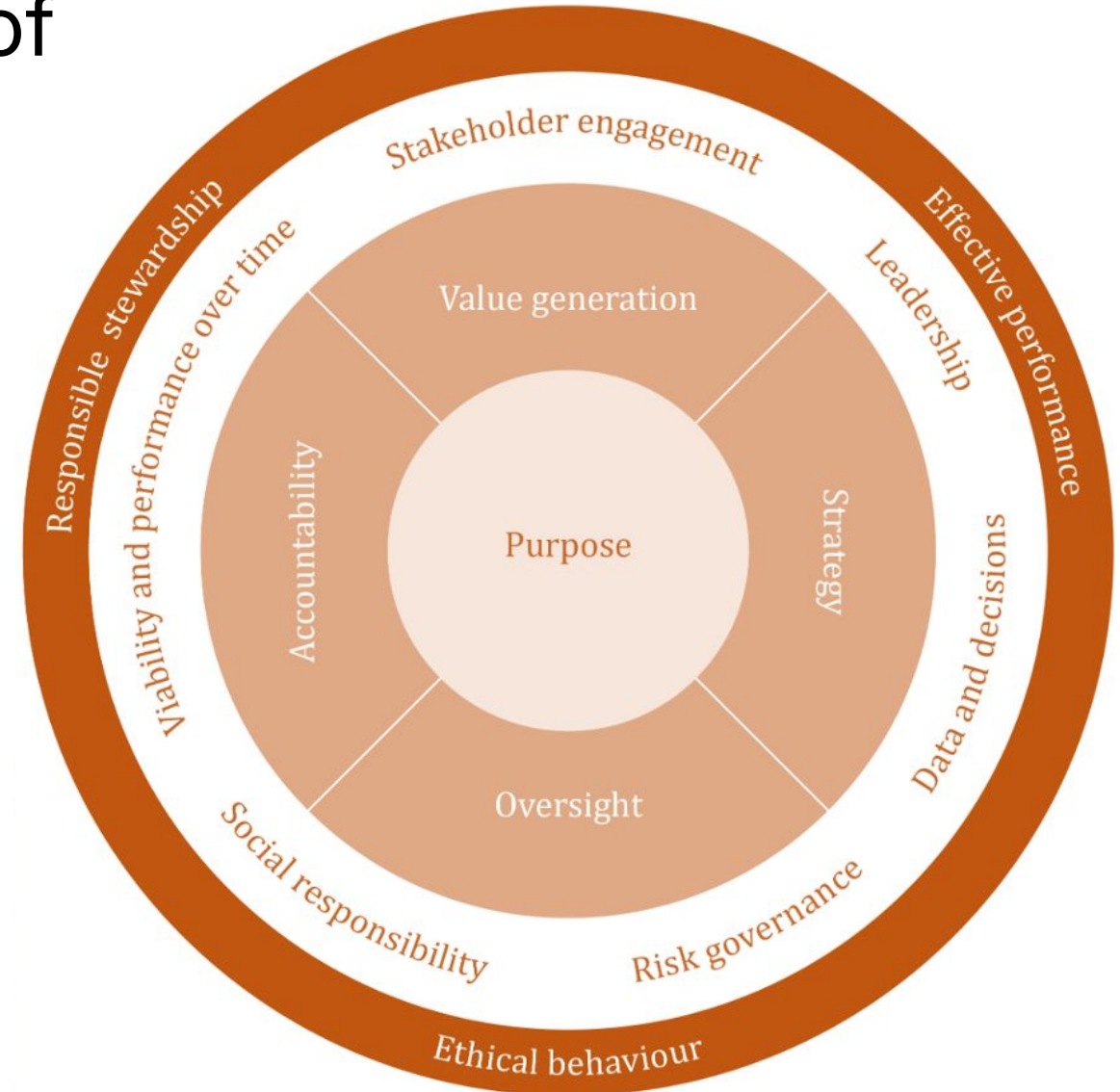




# ISO37000 – Governance of Organisations -Guidance

Where the shades represent

	Governance outcomes
	Primary governance principle
	Foundational governance principles
	Enabling governance principles





What will the *[world/country/region/customer]* have as a result of you?



## The Primary Principle

Organizational purpose statement defines, specifies, and communicates the ultimate value the organization intends to generate for specified stakeholders.



### **Arts organisation**

An enriched, diverse cultural landscape



### **Energy Company**

Clean energy for a fairer and healthier world



### **Economic Development Agency**

A thriving economy that delivers inter-generational opportunities

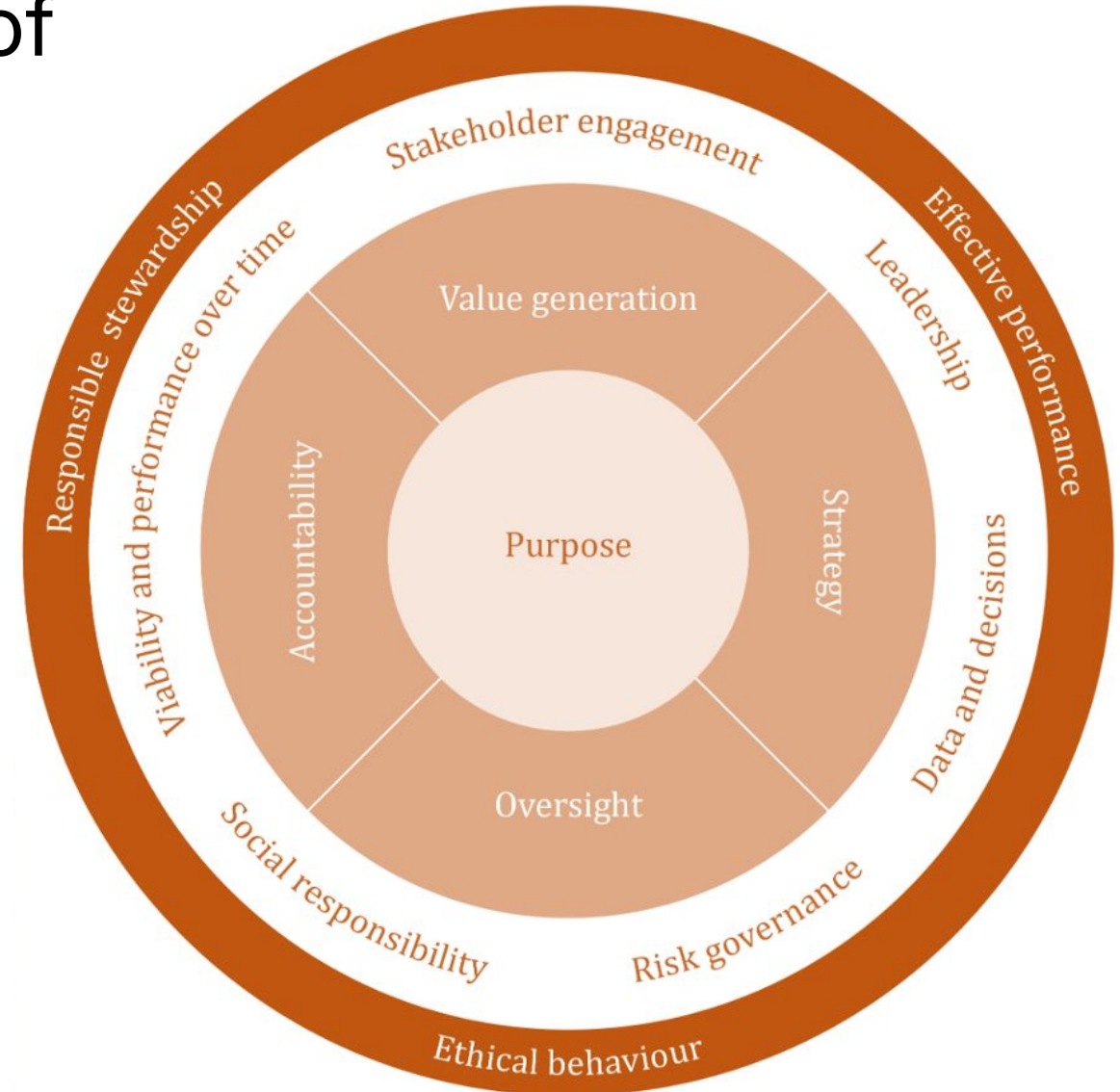




# ISO37000 – Governance of Organisations -Guidance

Where the shades represent

	Governance outcomes
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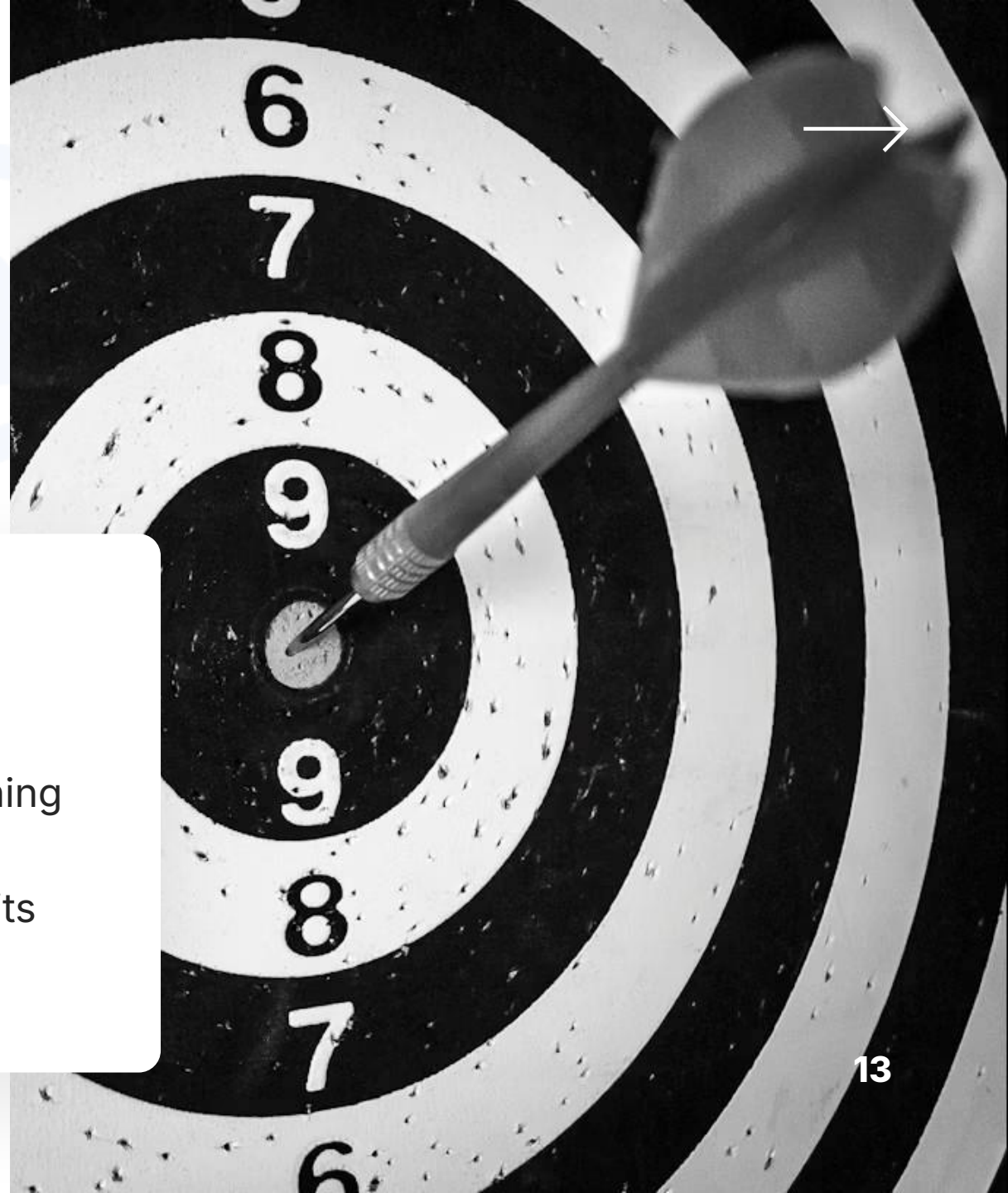


# What will you need to achieve to deliver on that purpose?



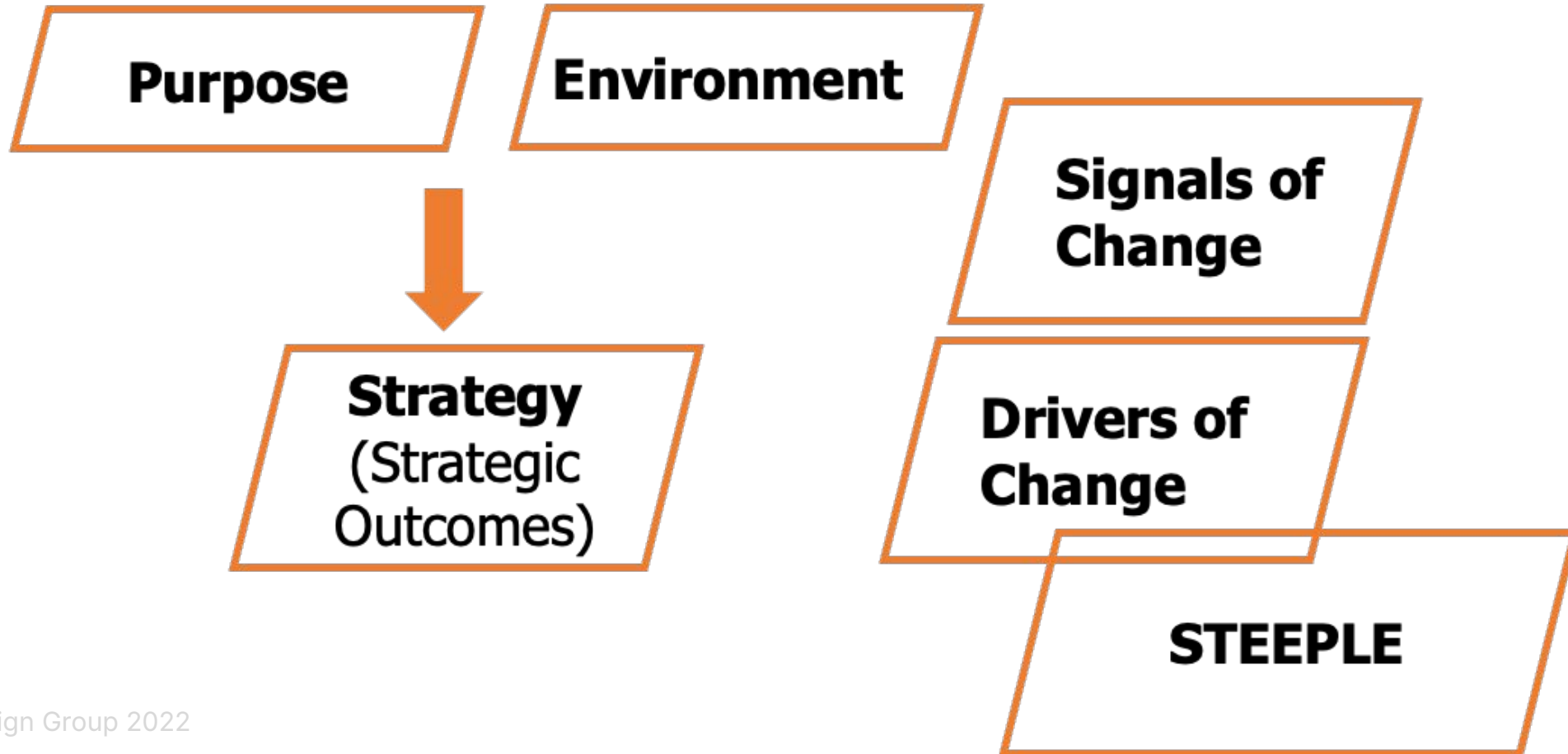
## A Foundational Principle

The organizational strategy reflects the governing body's intentions regarding the organization's achievement of the strategic outcomes within its changing context.





# Components of Strategy



## 1.5 | CATALOGUE SIGNALS OF CHANGE

**TITLE:** \_\_\_\_\_

**WHAT?**  
(MAKE SURE IT IS A SPECIFIC EXAMPLE, NOT A BROAD TREND)

\_\_\_\_\_

\_\_\_\_\_

**SO WHAT?**

\_\_\_\_\_

\_\_\_\_\_

**SOURCE** \_\_\_\_\_

**TAGS** \_\_\_\_\_

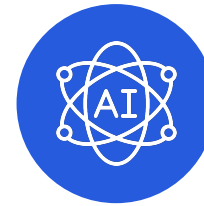
### SIGNALS CHECKLIST

- ☐ Is the signal a specific example?
- ☐ Is the signal current?
- ☐ Is the signal compelling?

### INTERPRETATION PROMPTS

- What's changing? What are we moving from and what are we moving toward?
- What are the implications of these changes? What does the signal suggest about how the future could be different?





## AI Maps Urban Moods for Smarter, Safer Cities



## 1.4 | IDENTIFY DRIVERS OF CHANGE

TOPIC

DRIVER



IMPACT



AREAS FOR FURTHER INVESTIGATION



# Components of Strategy

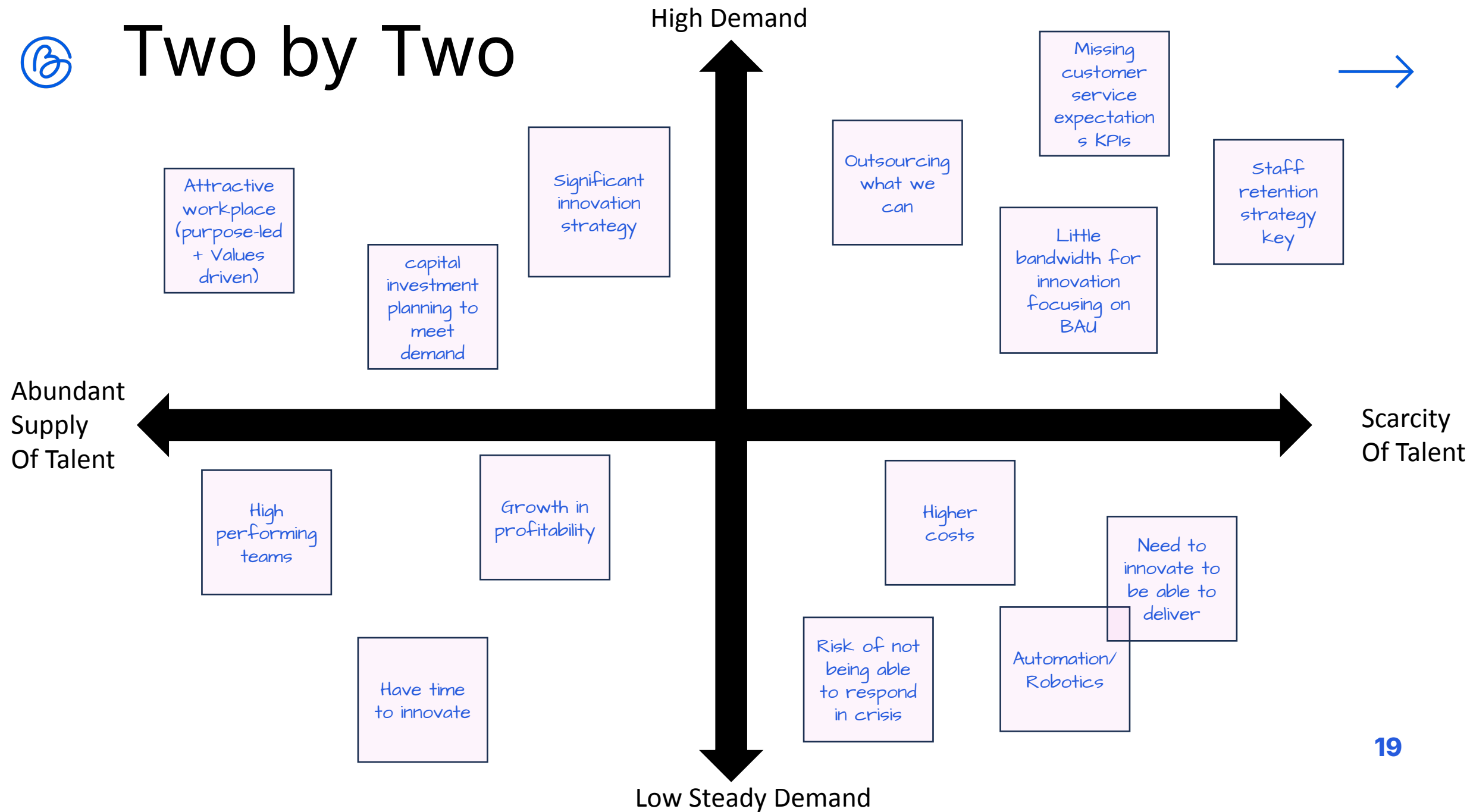


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# Two by Two





# Resources



- Institute for the future <https://www.iftf.org/https>
- Government Office for Science  
<https://www.gov.uk/government/groups/futures-and-foresight>
- Board of Innovation <https://www.boardofinnovation.com/>



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**Thank you**  

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