



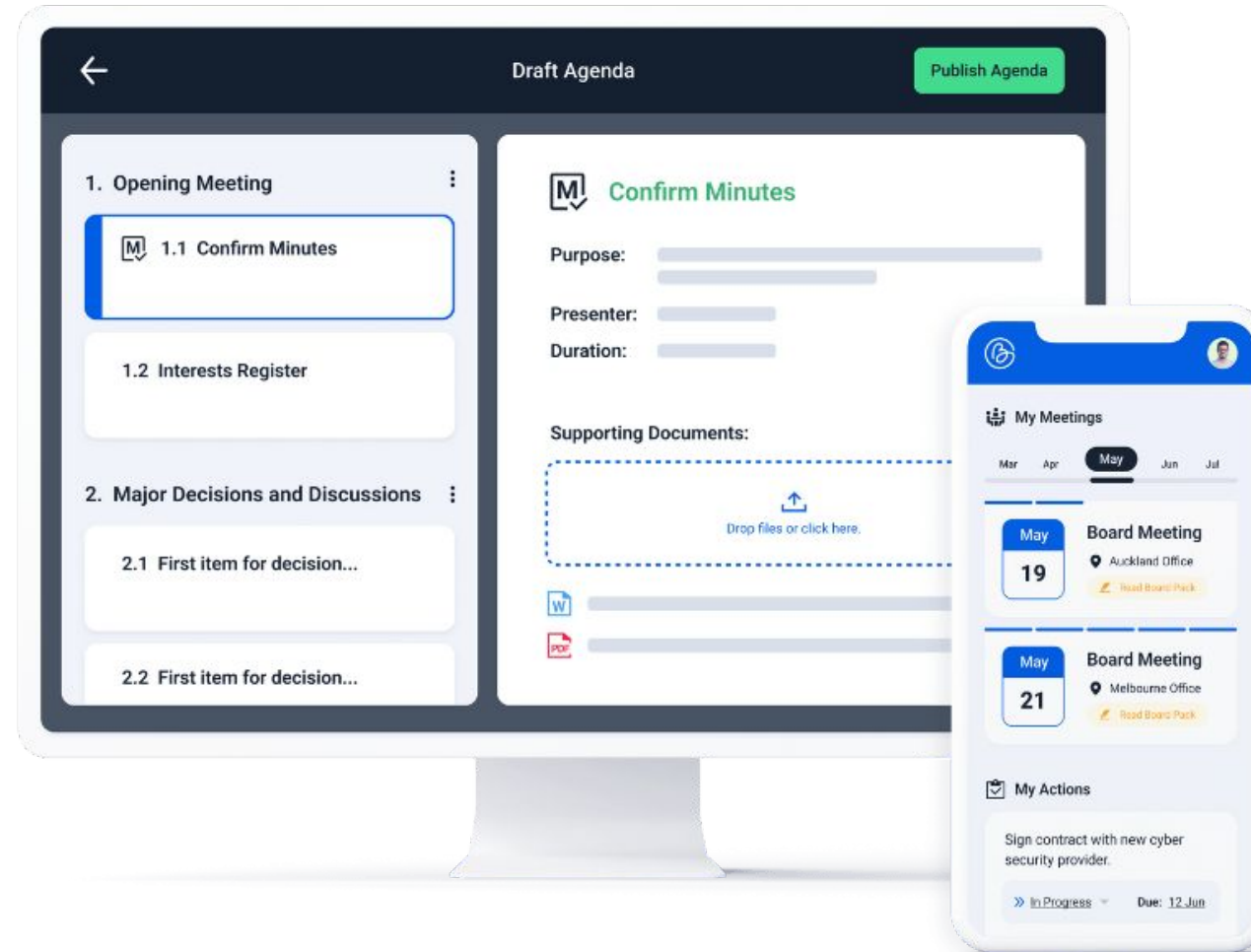
Webinar

Advancing the S in ESG

From Rhetoric to Results

With Isobel A. O'Connell







**Making the fundamentals of
governance free and
easy to implement**



Governance Made Easy

Governance Resource Center

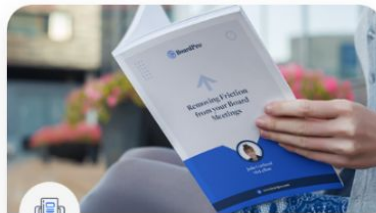
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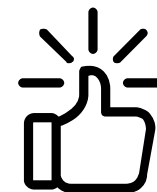
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Slides, webinar video, and transcript will be sent to you. Sit back, relax and enjoy the conversation





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Agenda

01

Framing the S: What It Really Means

02

Regulations, Governance, Disclosure & Reporting

03

Signals Boards Can't Ignore

04

Lessons from Practice

05

Emerging Challenges & Call to Action

06

Panel Discussion

07

Key Takeaways



Framing the S for SME Boards

- 1) ESG evolution: S under-specified and measured
- 2) S influences impact, risk and opportunity
- 3) Link the S & G to drive trust and accountability



Key Focus Areas:

- Human & Labour Rights
- DEI
- Supply Chain
- Health & Safety
- Community Relations
- Social License to Operate

Don't Need a Free Pass; Need Flexibility



ESG Explained: Value, Impact & Debate?

Environmental, Social and Governance (ESG)



A Framework to:

- I. Manage strategy
- II. Ensure ethical responsibility
- III. Drive long-term value & resilience

Why ESG Matters?

Why is ESG Controversial?

Boards must balance urgency vs uncertainty to manage risks.



Regulation & Disclosure

Global ESG mandatory laws shaping disclosure & corporate responsibility:

01

Modern Slavery &
Forced Labour Acts

02

Sustainability
Standards

03

Workplace Gender &
Equality Legislation

04

Due Diligence
Laws

05

Supply Chain
Laws

→ European Union

→ United Kingdom

→ Germany, France and Netherlands

→ New Zealand

→ Canada

→ Australia



Accountability: Governance & Reporting

Boards must:

01

Integrate S metrics into KPIs, board dashboards & reporting frameworks

02

Establish ESG/ Sustainability committees with an S mandate

03

Align social oversight with enterprise risk management

04

Use independent audits for assurance & credibility

05

Consider scenario planning





Investor, Regulator & Civil Society: Rising Expectations



Signals SME Boards Can't Ignore

Capital Allocation & Deal
Flow

Rating Agencies - ESG
scoring

Proxy Voting Trends

Quality of relationships with
business partners & stakeholders

**Social Mismanagement can trigger
reputational and operational risks**



Lessons from Practice



01

Boards face trade-offs
between short and
long-term priorities

02

Stakeholder pressure
shapes decision-making
dynamics

03

Innovation & technology can
strengthen social oversight

04

Beyond tick-box compliance
reporting being a values test



Emerging Challenges & Call to Action



- Complex supply chains increase social risks
- Harmonised reporting standards & disclosures
- Shareholder activism
- Data & assurance issues
- "Anti" ESG related laws
- Future-ready social governance practices
- Compliance + voluntary reporting = opportunity creation
- Geopolitical tensions
- Greenwashing & crosswashing - misleading claims
- Stakeholder integration



Panel Discussion

Real-world insights on the S in ESG in the Boardroom

Discussion:

01

Lessons learned advancing the S in ESG at board level.

02

Questions for the Panel

03

Audience Questions



Key Takeaways

01

Ask the right questions –
not a set and forget
approach

02

Keep pace with changing
expectations, emerging
and non-traditional risks

03

Balancing stakeholder
& investor demands

04

Board oversight and
transparency are
critical levers

Turning rhetoric into results requires leadership from the top



Key Documents

Board Oversight Checklist:

01

Board Checklist

Key Focus Area	Board Oversight Questions	Management Evidence / Reporting	Status (Yes / No / In Progress)
Strategic Alignment & Governance	Has the board defined how local content, social performance, and human rights align with company values and long-term strategy?	Corporate strategy, board-approved policies, annual ESG review	
Local Content & Inclusive Growth	Has the board endorsed measurable goals for local hiring, procurement, and SME participation?	Local content plan and KPIs	
Social Performance & Stakeholder Engagement	Are there structured and transparent engagement processes with communities and stakeholders?	Stakeholder engagement plan, feedback summaries	
Human Rights & Ethical Responsibility	Has the board adopted a human rights policy aligned with the UN Guiding Principles?	Board-approved policy, public statement	
Indigenous Peoples	Are lessons from indigenous engagement integrated into board discussions, risk management, and forward planning?	Board papers, risk register, engagement, policy & legal updates.	
Compliance, Regulation & Jurisdictional Laws	Does management maintain an up-to-date register of applicable laws and regulations (e.g., Modern Slavery Acts, Local Content Acts,	Compliance register, legal updates	

02

Environmental, Social and Governance Policy

Environmental, Social and Governance Policy

Policy Name: Environmental, Social and Governance (ESG) Policy

Policy Description:

ORGANISATION NAME recognises the need to work in a manner that promotes sustainable, ethical and socially responsible operations. This is also required for a complete understanding of our ESG impact when considering both risk and opportunity.

Applies to:

This policy is applicable to all ORGANISATION NAME employees and Board Directors in all its operations and functions including those situations where they are required to work off site. It is also applicable to all potential employees.

Definitions

ABBREVIATED ORGANISATION NAME	ORGANISATION NAME
ESG	Environmental, Social and Governance (goals or obligations).
Environmental	Unsustainable or controversial environmental policies may lead to financial penalties, compromised reputation, competitive disadvantage, and negative implications for growth.
Social	Poor staffing and labour practices or human rights violations may put companies or countries at risk of unrest or upheaval, impairing economic progress.
Governance	Insufficient governance may promote an environment that ignores investor rights and interests while enabling fraud or corruption, limiting our social impact and / or investment returns. It can lead to exacerbation of key business risks.

Relevant policy statements and/or principles

It is the responsibility of ORGANISATION NAME to ensure that it operates in a manner that is environmentally sustainable, socially responsible, and well governed.



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Thank you

